

# www.electricdecember.org

## 24 days of digital distractions

### Press Release

Electric December: Eco Bristol

14 December 2005

Are there carp in the Feeder or glowworms in Bristol? GreenBristol is a pilot green mapping project in the Bristol New Deal for Communities area - Barton Hill, The Dings, Lawrence Hill and Redfield. Designed to promote environmental awareness and community sustainability, this locally created map charts the natural and cultural environment.

Green Mapping began in New York in 1992. Since then 220 green maps have been published to date, charting rural and urban centers on all inhabited continents.

*What's that green map?* – GreenBristol's **Electric December** contribution, takes images and stills made by the local community at Green Mapping events and projects to give a flavour of what the project is all about.

Using QuickTime technology, digital media company FluffyLogic have stitched this content together to create an interactive piece that links various different parts of Bristol.

GreenBristol hopes to bring green mapping into other areas of Bristol and stimulate new activity, dialogue and environmental awareness through [www.greenbristol.org.uk](http://www.greenbristol.org.uk)

**Electric December** is Watershed's widely acclaimed online digital advent calendar, which offers a new and totally unique digital present every day from 1 Dec - counting you down to Christmas.

### Notes:

- For more details on this project visit [www.greenbristol.org.uk](http://www.greenbristol.org.uk), [www.greenmap.org](http://www.greenmap.org), [www.fluffylogic.org](http://www.fluffylogic.org), [www.plugininema.com](http://www.plugininema.com)
- Find out more about **Electric December**, and download images and press releases at <http://www.electricdecember.org/05/press>
- Find out more about Connecting the UK: The Digital Strategy at [www.dti.gov.uk/industries/telecoms/pdf/digital\\_strategy.pdf](http://www.dti.gov.uk/industries/telecoms/pdf/digital_strategy.pdf)
- The Digital Challenge offers a £10m prize to develop a showcase zone for eGovernment and ICT innovation - find out more at [www.egovmonitor.com/node/1716](http://www.egovmonitor.com/node/1716)
- **Electric December** is a Watershed project supported by Learning & Skills Council West of England, The Campus Bristol, BBC West, Bristol Evening Post and Creative Bristol (an initiative of Bristol Cultural Development Partnership, Arts Council England South West, Bristol City Council and Business West).
- You can see the last six years of **Electric December** now at [www.electricdecember.org](http://www.electricdecember.org)
- For further press information contact Clare Reddington on 0117 927 6444 or [clare.reddington@watershed.co.uk](mailto:clare.reddington@watershed.co.uk)