



Press Release
Electric December: Flying
13 December

Do you wish for less obsessive accumulation in the run up to Christmas?

Artist Roxanna Freeman, combined the talents of Lucie and Hattie, two teenage girls who experienced gang bullying whilst at school, to produce Flying - an anti-'bling' film which challenges us to re-define our notions of success, not in terms of money and materialism but instead as a positive vision for personal happiness and a world without conflict.

A photo shoot with photographer Jonathan Hughes and artist Helen Wilson from Kuumba, produced a series of still images of the girls performing hip-hop and African dance. These were then sequenced and set to a quirky soundtrack featuring a heart-felt narrative by the girls themselves.

Electric December is Watershed's widely acclaimed online digital advent calendar, which offers a new and totally unique digital present every day from 1 Dec - counting you down to Christmas.

Notes to editors

- The project was mentored and edited by Bristol based artist Roxana Freeman, co-ordinated by Helen Wilson ACAF officer from Kuumba and choreographed by Rubba at Kuumba arts and community resource.
- For further information on Kuumba please visit <http://www.kuumba.org.uk>
- Electric December is an example of the work contributing to Bristol's bid to The Digital Challenge, which offers a £7m prize to develop a showcase zone for eGovernment and ICT innovation - find out more at <http://www.egovmonitor.com/node/1716>
- Find out more about Electric December, and download images and press releases at <http://www.electricdecember.org/06/press>
- Electric December is a Watershed project supported by Bristol City Council and Bristol Evening Post.
- You can see the last seven years of Electric December now at www.electricdecember.org
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